



Kodak

Monitor Proofing
Solutions

productive

accurate on-screen proofing



In every print project, proofing is essential to the integrity of the final product—and approvals can cause major delays and additional costs. Kodak's advances in monitor proofing bring new speed and productivity to all kinds of proofing. They save time and money and provide superior tracking and management of the review process.

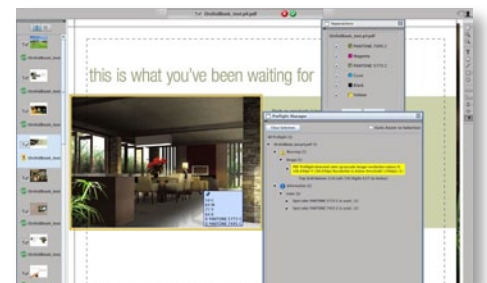
Throughout a print project, the proofing process can represent a major bottleneck: whether a designer needs approval for creative or layout proofs, or a printer needs approval for an imposition proof or for a color-accurate final proof, or a press professional needs to verify a press proof—the project can drag to a halt while the proof awaits approval.

Printing out multiple hard-copy proofs, for multiple stakeholders, is slow and costly. Even worse is the long wait for review and approval. Each revision can trigger a new round of proofs, with additional costs and delays.

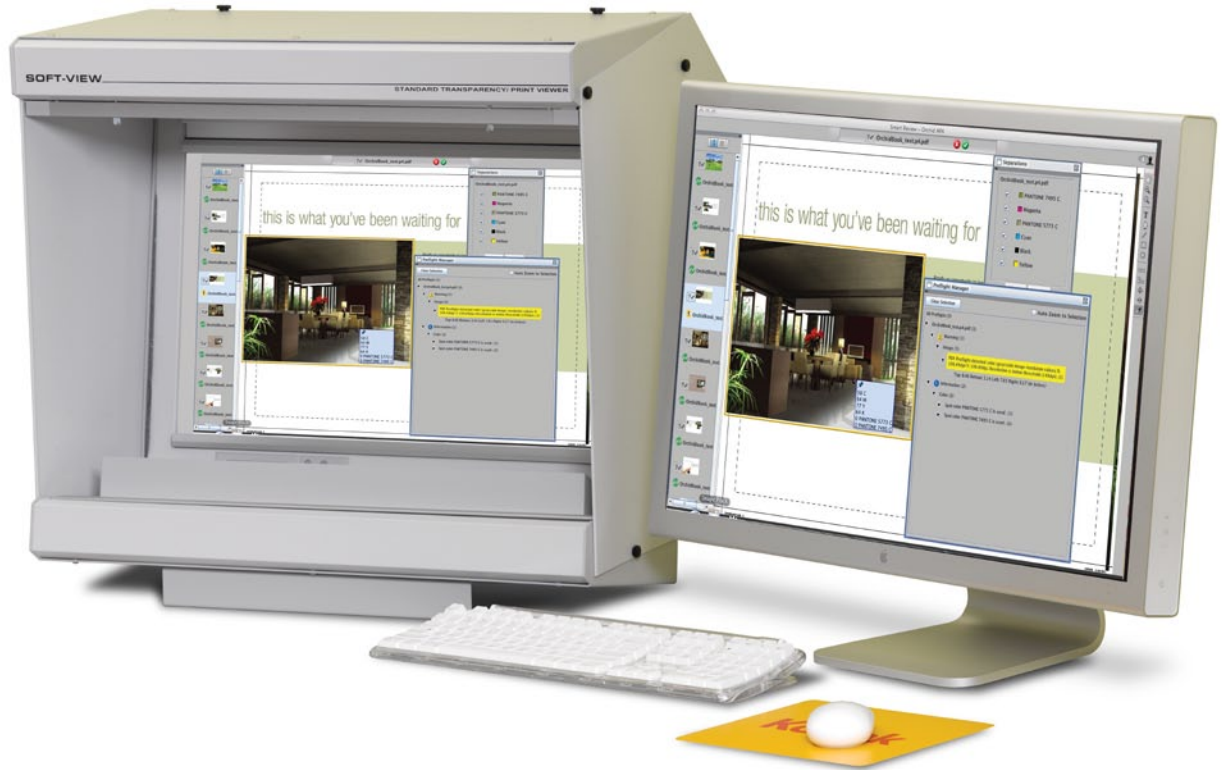
Kodak Monitor Proofing Solutions reduce, or even eliminate, the need for hard copy proofs. Not only do they save the paper and ink of the proofs themselves, and save the time and costs of transportation, they bring a new flexibility in reviewing and approval management. Now,

stakeholders can share comments immediately, and compare multiple revisions of a document online, instantaneously. Even high-fidelity, color-accurate proofs can be reviewed online—or on press—using **Kodak Matchprint** Virtual Technology and calibrated monitors.

Recent improvements to **Kodak** Monitor Proofing Solutions allow proofing on multiple monitors—even color-calibrated monitors using **Matchprint** Virtual Technology— and easier viewing of multi-page proofs.



Increase efficiencies with reliable on-screen proofing



Monitor proofing products from Kodak

Color-accurate proofing: Kodak Matchprint Virtual Technology

Matchprint Virtual Technology enables reliable, SWOP-certified color-accurate proofs, when the proofs are viewed using calibrated monitors, in controlled light conditions.

Online reviewing and approval management: Kodak InSite Prepress Portal System

The InSite Prepress Portal System streamlines online job submission, job-status tracking, collaboration, and content proofing. It allows stakeholders to view layouts and impositions, and to review and approve files for printing. Matchprint Virtual Technology can be added as an option, for color-accurate monitor proofing.

Creative collaboration: Kodak InSite Creative Workflow System

The InSite Creative Workflow System is a project management solution for collaboration on creative content. It improves stakeholder communications with a range of reviewing and organizing tools, and provides comprehensive proofing and review management capabilities, with role-based levels of approvals. Matchprint Virtual Technology can be added as an option, for color-accurate monitor proofing.

Press-side proofing: Kodak PressProof Software

PressProof Software is a press-side monitor proofing solution using the color accuracy of Matchprint Virtual Technology. Pressroom operators can view the same color-accurate proof that was approved by the customer, for easier color matching and faster makeready.

Kodak Monitor Proofing Solution Benefits

Collaboration	Decision-makers can be involved at every step, so projects truly represent collective intention.
Quality	More stakeholder input means fewer mistakes, higher quality, and better color integrity.
Certified	Kodak Monitor Proofing Solutions are SWOP certified— the gold standard of the printing industry.
Speed	Instant communication reduces bottlenecks. Stakeholders are encouraged to review and approve jobs quickly.
Cost savings	Monitor proofing eliminates delivery time and costs, improves stakeholder buy-in, reduces errors in content and color, and accelerates the project cycle.
Ease of use	Any customer who can use a Web browser, can proof a file. Matchprint Virtual Technology requires that someone on site can perform daily monitor calibrations.
Simplicity	Simplified, automated proofing management reduces confusion: everyone sees and annotates the same file, and everyone sees all comments and changes.
Opportunity	Monitor proofing builds stronger, more collaborative client relationships and differentiates you from your competition.

To learn more about solutions from Kodak:

Visit graphics.kodak.com
Or in North America, call +1-866-563-2533

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