

TECHNICAL DATA SHEET: **AFSM400**

Sign and Display **GAL'ART POP UP MATTE 400**

Sign and Display Media

DESCRIPTION

CMA GAL'ART Pop Up Matte 400 is a bright white matte with block-out multi-layer to prevent shine through the grey. The rigidity of the Pop Up Banner ensures flatness and stiffness. CMA GAL'ART Pop Up Matte 400 has brilliant color representation, anti curl and reduced light and reflection which makes it the media of choice for the most demanding of applications.

APPLICATIONS

The Sign and Display GAL'ART Pop Up Matte 400 - this roll up is compatible with most aqueous printers, it also has many applications – its applications include:

- Point of Purchase
- Point of Purchase
- Trade Show Pannels
- Indoor/Outdoor Promotional Banners
- Pop Up Displays

CHARACTERISTICS

- Multi-Layer Preventing Shine
- Brilliant Color Representation
- Anti Curl
- Reduced Light and Reflection

PHYSICAL PROPERTIES

- Finish: Matte
- Weight: 410gsm
- Caliper: 14mil
- Base Material: PET&PP

STORAGE

After printing, paper should be protected from direct sunlight and moisture. Unused material should be stored in its original packaging.

AVAILABLE FORMAT

Roll 20m	Size/mm
36"	914
42"	1067



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