



# COLORCLOUD

Quality Control - Color Standardization and Ink Saving



[cmaimaging.com](http://cmaimaging.com)

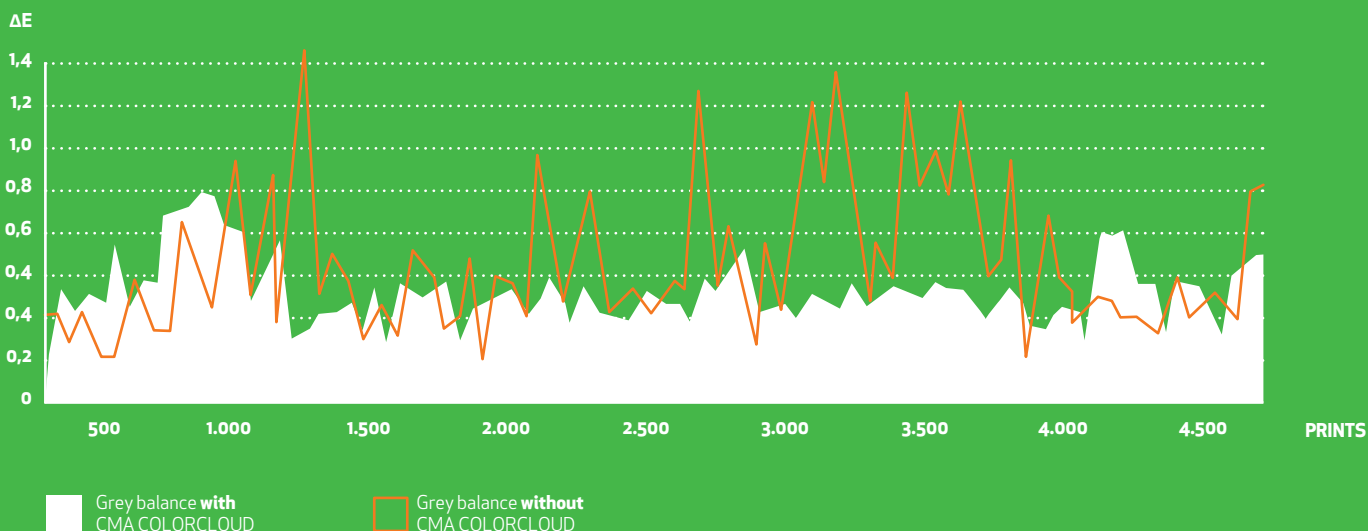
Joining forces with **reforestACTION** organization, CMA IMAGING with its partners and customers, foster a responsible market conduct towards the environment and the future of the industry.

plant a tree for every roll of media



# CMA IMAGING COLORCLOUD

## GREY BALANCE WITH COLORCLOUD



## STABILIZE YOUR PRINT QUALITY AND SAVE COSTS!

Accuracy and repeatability are the key requirements of any quality color print customer. Now you can achieve both - and save money - with a cost-effective and simple solution in the cloud - **CMA COLORCLOUD**.

**CMA COLORCLOUD** is the new cloud-based color management tool for professional color printers. With just a few clicks **CMA COLORCLOUD** delivers you color accurate results that stay that way throughout the press run, day after day. All you need is a web browser and a measurement device. No need to waste money on computer hardware, software or maintenance costs.

Plus, at the same time, you save on toner or ink. Thanks to **CMA COLORCLOUD's** patented special color management algorithms, not only are colors accurately reproduced but the relationship between the four printing inks is carefully calculated to produce an outstanding grey balance and an overall reduction in the amount of toner or ink used.



**More Time**



**Less Ink**



**More Profit**



**Less Waste**



**More Throughput**



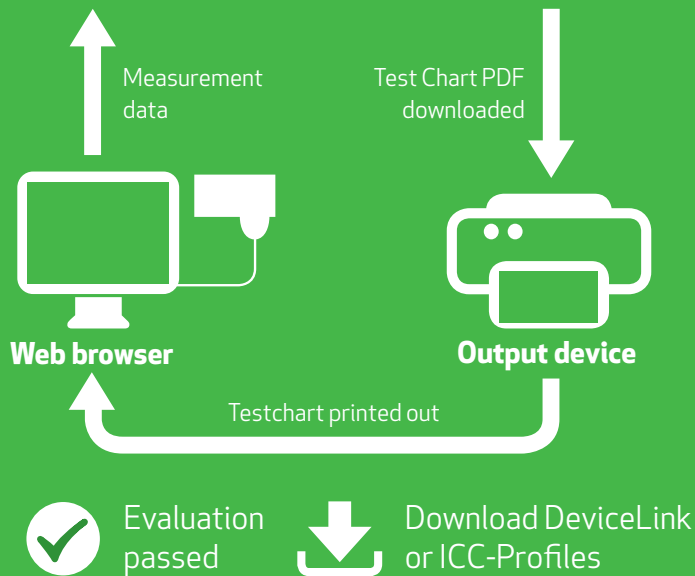
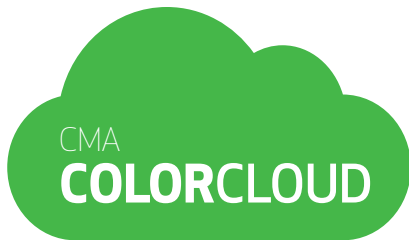
**Less Maintenance**



**More Happiness**



**Less Cost**



- Ease of use
- Improved color consistency
- Perfect grey balance
- Toner-Ink savings
- Cloud-based
- Accurate and repeatable color
- Pay per click

## ADVANTAGES AT A GLANCE

### CMA COLORCLOUD

**Stabilize your print quality and save costs!**

- Professional level color management and stabilization for commercial printers, service bureaus and brand owners
- Perfect color, repeatable over multiple devices and locations, anywhere in the world
- Cloud-based
- Extremely easy to use
- No added costs for computer hardware, software or maintenance fees
- Outstanding grey balance
- Improved print quality

### ALWAYS THE RIGHT COLOR

Whether your final output is from a digital press or printer, or on the monitor, or even on an iPad or iPhone, color management has never been easier. CMA COLORCLOUD advanced cloud-computing technology ensures exact color matching across all devices. Win your customers over with superb print quality and save ink or toner and time. COLORCLOUD is easy to use, with simple menus, a few mouse clicks and no need for complex system configurations.

### TRY IT OUT FOR YOURSELF

<http://color.cmaimaging.com>



# CMA SOFTWARE RANGE

- CMA COLORPORTAL
- CMA COLORCONTROL
- CMA COLORMATCH
- CMA COLORPACK
- CMA COLORCLOUD



# COLOR MANAGEMENT SOLUTIONS

- Consulting for Brand Owners & Professionals
- Color Management Workflow Optimization
- Contract Proofing Solutions: ISO 12647-7
- Process Standard Digital: ISO 12647-8
- Process Standard Offset ISO 12647-2
- Digital Solvent Fine-Art
- Packaging Contract Proof & Prototypes
- CMA has UGRA certified technicians.
- Training sessions and/or installations.

# CMA MEDIA RANGE

## CMA CONTRACT PROOFING

|                                             |                           |                                                               |
|---------------------------------------------|---------------------------|---------------------------------------------------------------|
| Contract Proofing<br>Fogra certified        | Semimatte - Gloss         | PPSM265/250 - PPSM245 - PPSM210 - PPSM190 - PPGL245 - PPGL260 |
|                                             | Matte - Newsprint         | PPMA200 - PPMA140 - PPNP80                                    |
| Eco-Solvent Proofing<br>Packaging & Mock-up | Paper - Vinyl - Cardboard | SPSM235 - SPGL235 - SVAD100 - SBGD250 - SBSM250 - SBGL250     |
|                                             | Film - Foil - Transfer    | SFGL120 - SFGL235 - SFAD100 - SFTRG15 - SFTRM15 - SFPC075     |

## CMA SM'ART - ECO-SOLVENT SIGN & DISPLAY - FINE ART

|                               |                            |                             |
|-------------------------------|----------------------------|-----------------------------|
| Eco-Solvent<br>Sign & Display | Paper - Canvas - Backlight | SPGL210 - SCSM335 - SFGL300 |
|                               | Roll up - Pop up - Film    | SFGL200 - SFGL400 - SFTRI15 |
| Eco-Solvent<br>Fine-Art       | Textured - Smooth          | FPTX300 - FPMA210           |
|                               | Photo Card - Wall Paper    | FPSM330 - FWMA350           |

## CMA GAL'ART - WATERBASED SIGN & DISPLAY - FINE ART

|                              |                            |                                                                     |
|------------------------------|----------------------------|---------------------------------------------------------------------|
| Waterbased<br>Sign & Display | Paper - Canvas - Backlight | APSM200 - APGL195 - APSM195 - APPE250 - APLX200 - ACMA345 - AFGL180 |
|                              | Roll up - Pop up           | AFGL200 - AFGL400                                                   |
| Waterbased<br>Fine-Art       | Gold Fiber Silk            | FPFS310                                                             |
|                              | Digital Fine-Art           | FIFS250 - FIFS265 - FITX260                                         |



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