

# SHIFT

## TO PROCESS FREE

**Kodak**  
Sonora XP  
Process Free Plates

**and save the energy used to  
operate your plate processor**



Kodak projects the commercial print industry could save up to 100 million kWh of energy in a year because of KODAK SONORA Process Free Plates.\*

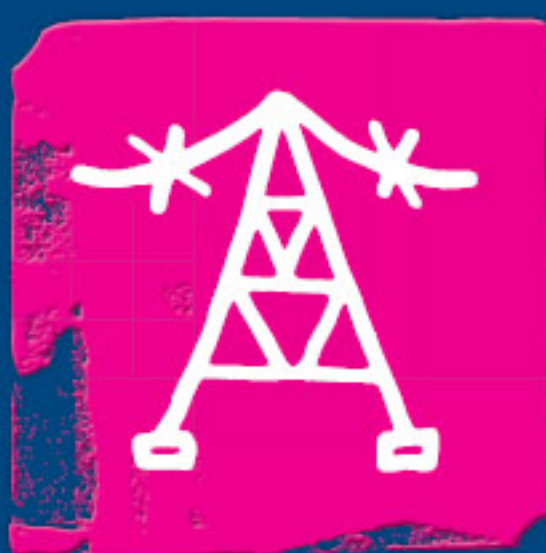


Offset plate baking ovens on average consume 3 times more direct power than a full size processor. (Not to mention the energy needed to climate control the prepress area.)

SONORA Plates eliminate energy usage from plate processing and baking.



A KODAK ACHIEVE Platesetter only uses 0.7 kWh when imaging and 0.48 kWh in standby mode.



When processing plates, thermal plate processors used on average 3.15 kWh for small units and 4.5 for larger devices.

In 2012, Kodak reduced its Worldwide Operations energy usage by more than 58% from the 2002 baseline.



The average commercial rate for a kWh of power in the United States is estimated at 10.70 cents.

A non-ablative plate like the SONORA XP Plate will use 1.5 kWh less than an ablative plate to image because it does not need debris removal.



\* Based on calculations using average energy use and plate processing times of popular plate processors and projected annual sales of SONORA Plates replacing processed plates.

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