

SHIFT TO PROCESS FREE

Kodak
Sonora XP
Process Free Plates

**and eliminate processing
chemistry and waste**

Kodak anticipates that over 520,000 gallons (2 million litres) of chemistry will be saved from conversions to SONORA Plates.★★

Printers can save up to \$1,400 (€1,075) per month on chemistry costs by switching to SONORA Plates from processed plates.★

Processing plates causes waste:

- Spent chemistry
- Waste water
- Chemistry containers

**Eliminate all
processing
chemistry**

and...

- Processor cleaning and maintenance
- Shipping Costs
- Storage costs
- Inventory control
- Compliance headaches
- Disposal costs
- Risk of chemistry spills
- Unpleasant odors

According to EPA guidelines, chemistry with a pH of less than or equal to 2 or greater than or equal to 12.5 are considered corrosive and characterized as hazardous waste.

Water pollution is a serious problem worldwide:

- Contaminates drinking water
- Kills fish and other wildlife
- Destroys ecosystems

★ Savings based on estimates for a typical printer using 20,000 m² of plates annually.

★★ Based on calculations using average chemistry use and plate processing times of popular plate processors and projected annual sales of SONORA Plates replacing processed plates.

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