



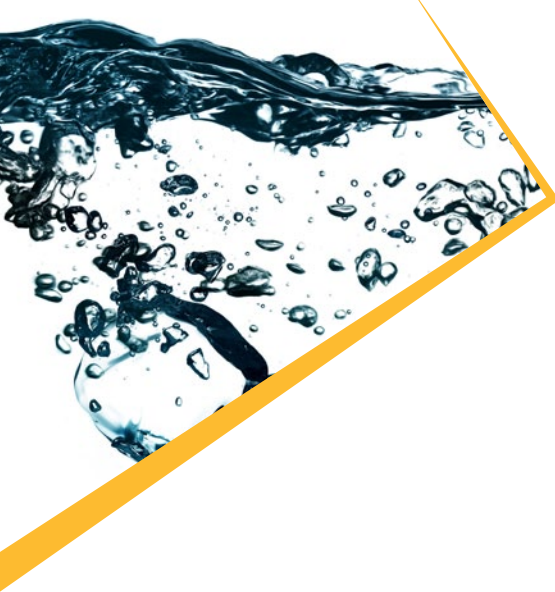
manage

digital assets and projects

Kodak

InSite

Asset Library



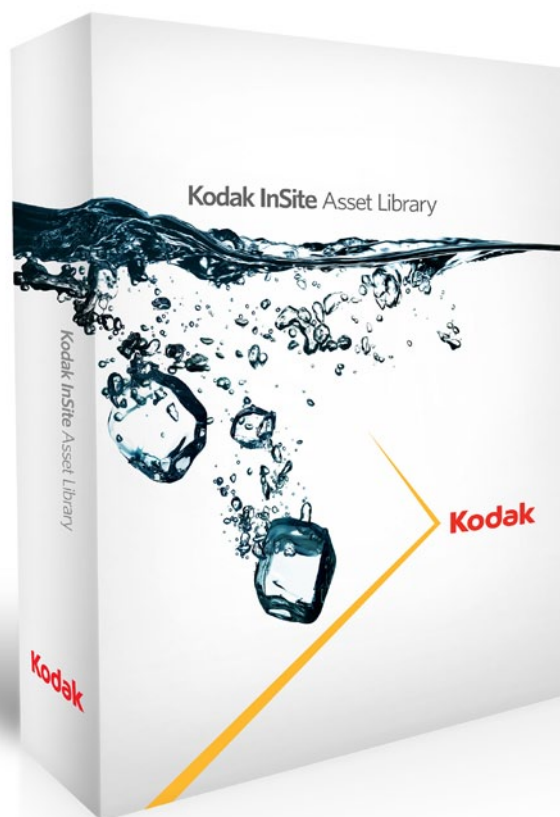
Develop stronger working relationships with your customers by hosting and managing their digital assets. The **Kodak InSite** Asset Library is a powerful asset hosting solution that allows fast, flexible interaction between online assets, Web portals, and workflow tools from Kodak.

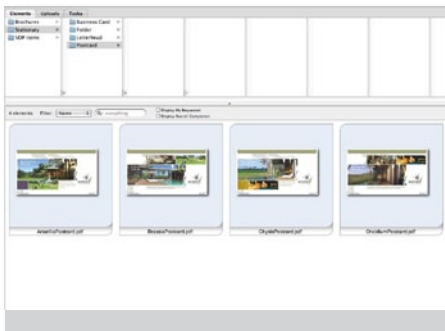
The **Kodak InSite** Asset Library is an essential tool for managing your clients' increasingly large stores of digital assets. It allows secure, Web-accessible organization and storage of photographs, illustrations, editorial content, and job specifications.

Equally valuable for print production and in creative development, the **InSite** Asset Library can be used by all creative stakeholders, including agencies, creative professionals, and publishers. Images are easily uploaded and downloaded via a fast, secure Web portal, as high-resolution files or thumbnails for placeholder use. Elements are simply dragged-and-dropped in place, and the system tracks their use automatically.

For creative and design professionals, the **InSite** Asset Library provides ease of use, and allows complete control over where digital assets are used, which simplifies brand management. For print service providers, it reduces or eliminates errors in asset management, and integrates tightly with prepress workflows.

Searching through an enormous asset library is easier than ever: the system's improved search tools quickly locate files in the library, or in any production job, by user-defined keywords, attributes, embedded metadata, or production usage.





Manage and organize digital content

More than asset management

The **InSite** Asset Library can be integrated within a **Kodak Prinergy** Workflow and/or a **Kodak InSite** Prepress Portal System or **InSite** Creative Workflow System Solution.

Within a **Prinergy** Workflow, the **InSite** Asset Library provides proxy FPO image replacement, which reduces the possibility of errors in image replacement: during processing, the **Prinergy** System can automatically recognize each FPO image and replace it with its high-resolution file from the **InSite** Asset Library. The **InSite** Asset Library also supports automatic tracking of images used in production based on job name, page, artwork, or position. It can also provide reports on asset usage, to allow print services providers to bill for services.

When integrated with the **Kodak InSite** Creative Workflow System and/or the **InSite** Prepress Portal System, the **InSite** Asset Library simplifies the client's experience: all portal products are accessed through a single Web interface. Stakeholders can go online to access and utilize elements, collaborate and even share annotations on elements—all within a secure, password-controlled portal. Elements can be dragged and dropped into **Adobe InDesign** Software. Completed jobs can be automatically submitted into the **Prinergy** Workflow for preflighting. All steps use the same **InSite** Prepress Portal System, providing a fast, seamless user experience.



Kodak InSite Asset Library Highlights

Common Web portal	Integrates with other InSite Solutions. All features are accessed through a single Web portal.
Asset libraries	Flexibly organize assets with any folder structure. Easily upload, download, and move assets while preserving folder structure.
Proxy workflow	FPO versions of images can be used to create new content. The Prinerger System replaces FPO images with high-resolution image using the unique image identifier.
Tracking of images used in production	Integrates with the Prinerger System to automatically track and locate images based on usage.
Multiple search attributes	Search for assets based on user-defined attributes, embedded metadata, or production usage.
Secure personal login	Control access based on user name, password, and/or customer account, so your customers have secure access to their jobs only. SSL (secure sockets layer) encryption is used.
Support for multiple file formats	File formats include JPEG, TIFF, EPS, PDF, bitmap, Adobe Photoshop , and Adobe Illustrator Software files.
Custom-branded interface	A customizable browser allows custom header and footer graphics to enhance your corporate identity

To learn more about solutions from Kodak:

Visit graphics.kodak.com
Or in North America, call +1-866-563-2533

Produced using Kodak Technologies.

Eastman Kodak Company
343 State Street
Rochester, NY 14650 USA

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